



**Testimony to the Economic Matters Committee  
HB 274 – Vehicle Laws – Manufacturers and Dealers  
Prices Listed on Dealer Website  
Position: Favorable**

February 9, 2022

Delegate C. T. Wilson, Chair  
Economic Matters Committee  
Room 231, House Office Building  
Annapolis, MD 21401  
cc: Members, Economic Matters Committee

Honorable Chair Wilson and Members of the Committee:

The National Association of Consumer Advocates is a nonprofit corporation whose members are private and public sector attorneys, legal services attorneys, law professors, and law students whose primary focus involves the protection and representation of consumers. NACA's mission is to promote justice for all consumers by maintaining a forum for information-sharing among consumer advocates across the country and by serving as a voice for its members and consumers in the ongoing struggle to curb unfair or abusive business practices that affect consumers. In pursuit of this mission, NACA advocates for transparency and fairness in automobile sales.

Since 2020, the Covid-19 pandemic has accelerated online automobile sales. Due to Minimum Allowable Advertised Price (MAAP) rules, dealerships are not allowed to include some of their own discounts in their online prices. Prohibiting manufacturers from listing a valid price offer on their website limits access to information for consumers. It also misleads consumers into believing that the floor price represents the market price, when the actual price in Maryland may be lower.

**HB 274 will provide price transparency. For this reason, we strongly urge a favorable report.**

Sincerely,

Kathleen P. Hyland, Esq.  
Maryland State Chair, NACA