

Why You Should Vote For This Bill:

We passed the Digital Ad Tax to ensure that our largest technology companies that benefit from free, personal user data pay their fair share towards building our State's civic infrastructure. This corrective bill makes certain those companies impacted by the Digital Ad Tax cannot pass down the costs, and media and broadcast companies will be excluded as originally intended.

Thank you for your consideration of Senate Bill 787 and I urge the committee to move this bill with a favorable report, amended to make this bill an emergency measure.