

State Of Maryland

2023 Bond Initiative Fact Sheet

1. Name Of Project		
Greenbelt Education and Visitor Center		
2. Senate Sponsor	3. House Sponsor	
A. Washington	Williams	
4. Jurisdiction (County or Baltimore City)	5. Requested Amount	
Prince George's County	\$300,000	
6. Purpose of Bond Initiative		
the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of the Greenbelt Education and Visitor Center		
7. Matching Fund		
Requirements:	Type:	
Grant		
8. Special Provisions		
<input type="checkbox"/> Historical Easement	<input checked="" type="checkbox"/> Non-Sectarian	
9. Contact Name and Title	Contact Ph#	Email Address
Senator Alonzo Washington		alonzo.washington@senate.state.md.us
Megan Searing Young		301-507-6582
10. Description and Purpose of Organization (Limit length to visible area)		
<p>Greenbelt is a planned community created in 1937 by FDR's New Deal administration. Now a National Historic Landmark, the city has a rich history which the Greenbelt Museum strives to preserve and share through house and walking tours, exhibits, lectures, special events, and programs for children. The Museum was founded in 1987 and for much of its 35 years, has operated out of 10B Crescent Rd., one of the historic row houses built in 1937. It is 836 sq.ft., severely limiting the number and types of programs that can be offered. The City of Greenbelt purchased 10A Crescent Rd. the house next door to the Museum to allow for expansion. Plans are well underway to transform the home from a residence to an Education and Visitor Center. With the additional space, the Museum will be able to significantly expand outreach, visitation, programming, and much more.</p>		

11. Description and Purpose of Project (Limit length to visible area)

Greenbelt seeks funding to complete the creation of a city Education and Visitor Center in the row house adjoining its existing house museum. To achieve this, the existing house will require major renovation and an addition. Completed architectural plans for the new space feature an exhibition room, an archives room, a hands-on learning lab, a gift shop, office space, a fully ADA-accessible entrance and restroom, and green space. The renovation and the addition add 1783 sq.ft. of programmable space to the Museum - more than doubling its size. It is projected that at least two new positions will be added also. The new Center will allow for more meaningful exploration of Greenbelt's history including such topics as the Great Depression, cooperatives, World War II, segregation, civil rights, citizen activism, and more. Additionally, the center will encourage both local and statewide residents to explore the city of Greenbelt, thus generating heritage tourism income.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	\$210,000
Design	\$50,000
Construction	\$485,000
Equipment	\$15,000
Total	\$760,000

13. Proposed Funding Sources - (List all funding sources and amounts.)

City of Greenbelt Budget FY2016	\$210,000
MD DCHD Nonprofit Assistance Grant	\$10,000
City of Greenbelt Budget FY2018 & FY2019	\$6,000
Maryland Historical Trust/MHAA (2 grants)	\$150,000
Prince George's County Redevelopment Authority	\$40,000
MD DCHD Community Investment Tax Credit Prog	\$17,000
Private Individual Donations	\$27,000
Bond Initiative	\$300,000
Total	\$760,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
Complete	Complete	9/1/2023	2/1/2024
15. Total Private Funds and Pledges Raised	16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete	
44000.00	2500	5000	
18. Other State Capital Grants to Recipients in the Past 15 Years			
Legislative Session	Amount	Purpose	
19. Legal Name and Address of Grantee		Project Address (If Different)	
City of Greenbelt 25 Crescent Road Greenbelt, MD 20770		Greenbelt Museum 10A Crescent Road Greenbelt, MD 20770	
20. Legislative District in Which Project is Located	22 - Prince George's County		
21. Legal Status of Grantee (Please Check One)			
Local Govt.	For Profit	Non Profit	Federal
[X]	[]	[]	[]
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Timothy George, Interim City Mgr	Has An Appraisal Been Done?	Yes/No
Phone:	240-542-2025		No
Address:		If Yes, List Appraisal Dates and Value	
City of Greenbelt 25 Crescent Road Greenbelt, MD 20770			

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
2	4	193000.00	283000.00
25. Ownership of Property (Info Requested by Treasurer's Office for bond purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			Own
B. If owned, does the grantee plan to sell within 15 years?			No
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee - Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
26. Building Square Footage:			
Current Space GSF	1189		
Space to be Renovated GSF	1189		
New GSF	594		

27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion

1937

28. Comments

Project History

The City of Greenbelt is assisted in operating the Museum by the Friends of the Greenbelt Museum (FOGM), a 501(c)3 nonprofit organization. FOGM initially spearheaded the fundraising for the Education and Visitor Center. The initial capital campaign kicked off just before COVID-19 became widespread which delayed successful fundraising. Funding through a bond bill initiative would allow completion of the physical, ie bricks and mortar, part of the project allowing FOGM to continue to fund-raise for programmatic initiatives such as making the Museum collection accessible online and developing a virtual tour.

Diversity, Equity, and Inclusion

One of the narratives that the Museum particularly focuses on is the fact that Greenbelt excluded Black families when it opened in 1937, despite the fact that it was built by both Black and white laborers and with federal funds. It did not become integrated until 1967. In 2012, the Museum established an Archive of the African American Experience in Greenbelt to signal the importance of collecting this history. Programming has reflected this emphasis. Lecture and program topics have included a virtual tour of the Jim Crow Museum in Michigan, Saving Black History Sites, an interview with the first Black family to move into Greenbelt, Mapping Racism, Aberdeen Gardens (a New Deal-built community for Black families in Virginia), and more. The Museum strives to offer a safe, welcoming space for dialogue and exploration of what DEI means and the new Education and Visitor Center will allow for the expansion of this goal.

Expansion of Partnerships

The Museum has partnered with a variety of organizations and entities including the University of Maryland, Maryland Milestones, and the Living New Deal Project. We also hosted a Community Treasure Chest event with the the Prince George's County African American Museum and Cultural Center. Completion of the Education and Visitor Center with its space for programming will allow the Museum to establish even more partnerships and as well as to expand our internship offerings.

Staffing

Museum staff currently consists of one full time director and one part time position, a 15-hour per week education and volunteer coordinator. In the past, staff was assisted by a volunteer corps of 15-20 people. Since the pandemic, however, the volunteer corps has shrunk and is now less than half that number. Staff continue to recruit volunteers, but also anticipate that with the Museum doubling in size, additional paid staffing will be required. It is projected that eventually the Museum will require two full time positions and several part time positions, thus generating new employment opportunities for the area.