

State Of Maryland

2023 Bond Initiative Fact Sheet

1. Name Of Project		
Babe Ruth Birthplace Foundation Virtual Classroom and Broadcast Studio		
2. Senate Sponsor	3. House Sponsor	
Ferguson	R. Lewis	
4. Jurisdiction (County or Baltimore City)	5. Requested Amount	
Baltimore City	\$43,000	
6. Purpose of Bond Initiative		
the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of Virtual Classroom and Broadcast Studio facilities		
7. Matching Fund		
Requirements:	Type:	
Grant		
8. Special Provisions		
<input type="checkbox"/> Historical Easement	<input checked="" type="checkbox"/> Non-Sectarian	
9. Contact Name and Title	Contact Ph#	Email Address
Delegate Robbyn Lewis		Robbyn.Lewis@house.state.md.us
Shawn Herne		410-727-1539
10. Description and Purpose of Organization (Limit length to visible area)		
<p>The Babe Ruth Birthplace Foundation, Inc. is an independent, 501 (c)(3) nonprofit organization dedicated to perpetuating the State of Maryland's storied sports heritage, while simultaneously delivering a profound perspective on what sports mean to our society's identity and how they provide distinctive elements that unite our community. Founded in 1974, the Babe Ruth Birthplace Foundation owns and operates the Babe Ruth Birthplace & Museum. As storytellers, the organizations mission is executed through the education, celebration and preservation of the historic legacy of Baltimore-born Babe Ruth and the State of Maryland's rich sports culture, while providing the community with captivating programs, compelling exhibits and dynamic events that connect and educate generations.</p>		

11. Description and Purpose of Project (Limit length to visible area)

Sports have always been a unifying force in our nation and in our world. Racial and cultural barriers that divided us were broken down on the playing field long before they came down in the court of law. For children, sports are the training ground for developing character and leadership skills. The creation of a virtual classroom and broadcast studio will connect the Museums educational programs and artifacts with school groups, summer camps, senior centers, and the general public. New educational programming on math, science, health and fitness will enhance traditional classroom curriculum with hands-on interactive technology. Our programming will be more accessible and integrate with Distance Learning. By updating our technology, we can provide interactive virtual tours; film professional interviews and programs with visiting teams, players, and sports celebrities; and integrate our sports heritage with educational curriculums and public programs.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	
Design	\$2,000
Construction	\$5,000
Equipment	\$36,000
Total	\$43,000

13. Proposed Funding Sources - (List all funding sources and amounts.)

(See Comment Section)	\$0
Memberships	\$50,000
Gifts	\$50,000
Rentals	\$2,000
Events	\$40,000
Admissions and Sales	\$213,000
Total	\$355,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
7/1/2023	9/1/2023	10/1/2023	12/31/2023
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
		20,000	35,000
18. Other State Capital Grants to Recipients in the Past 15 Years			
Legislative Session	Amount	Purpose	
2015	\$50,000	Renovations to the Babe Ruth Birthplace & Museum's	
2014	\$500,000	Design and construct renovations to the Sports Legen	
2013	\$480,000	Design and construct renovations to the Sports Legen	
2012	\$100,000	Matching fund for the creation of a statue to Brooks R	
19. Legal Name and Address of Grantee		Project Address (If Different)	
Babe Ruth Birthplace Foundation, Inc. 216 Emory Street Baltimore, MD 21220			
20. Legislative District in Which Project is Located		46 - Baltimore City	
21. Legal Status of Grantee (Please Check One)			
Local Govt.	For Profit	Non Profit	Federal
[]	[]	[X]	[]
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Shawn M. Herne	Has An Appraisal Been Done?	Yes/No
Phone:	410-727-1539		
Address:		If Yes, List Appraisal Dates and Value	
Babe Ruth Birthplace Foundation, Inc. 216 Emory Street Baltimore, MD 21220			

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
5	5	355000.00	360000.00
25. Ownership of Property (Info Requested by Treasurer's Office for bond purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			Lease
B. If owned, does the grantee plan to sell within 15 years?			
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee - Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
City of Baltimore	5 years	Yes, (4) 5-year terms	
26. Building Square Footage:			
Current Space GSF	5,500		
Space to be Renovated GSF	144		
New GSF	0		

27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion

2023

28. Comments

Budget:

The Babe Ruth Birthplace Foundation generates operating revenue through admissions to the Babe Ruth Birthplace & Museum, membership programs, donor gifts and special event revenue. All special projects are funded through private donations and public/private granting organizations.

Educational Vision:

The Babe Ruth Birthplace Foundation has studied other sports museums and cultural institutions to see how they approach educational and group programming. We have concluded that museums are now approaching education in two distinct ways. First, they are contracting teachers to develop short (20 minute) programs for use on and off site using the institutions core themes and collections as a foundation. These institutions are developing these programs into Distance Learning programs with SMART Board compatibility so a classroom can directly interface with museum educators without leaving their schools.

As schools face mounting transportation costs, the use of virtual resources significantly reduce the strain on schools' operating budgets while still using local resources to enhance classroom instruction. The requested appropriation would allow the Babe Ruth Birthplace Foundation to reach a significantly larger audience that, in the past, was not able to use the Foundation's resources.