

State Of Maryland 2019 Bond Initiative Fact Sheet

1. Name Of Project		
Great Blacks in Wax Museum		
2. Senate Sponsor	3. House Sponsor	
McCray		
4. Jurisdiction (County or Baltimore City)	5. Requested Amount	
Baltimore City	\$250,000	
6. Purpose of Bond Initiative		
the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of the Great Blacks in Wax Museum		
7. Matching Fund		
Requirements: Equal	Type: The grantee shall provide and expend a matching fund	
8. Special Provisions		
<input type="checkbox"/> Historical Easement	<input checked="" type="checkbox"/> Non-Sectarian	
9. Contact Name and Title	Contact Ph#	Email Address
Dr. Joanne Martin	410-563-3404 x16	Jmartin@greatblacksinwax.org
10. Description and Purpose of Organization (Limit length to visible area)		
<p>A commitment to community renewal Community development and cultural development go hand and hand. This simple philosophy of our Co- Founder, the late Dr. Elmer P. Martin, was the driving force behind the decision to relocate the museum to East Baltimore. The amount pf visitors have more than quadrupled since our move to this fragile, economically challenged community on Baltimores east side, going from 43,000 in 1989 to 150,000 today. Sixty-five percent of museum visitors come from outside Maryland. Clearly, the institution has demonstrated its power as a major tourism magnet and its potential to be a catalyst for the economic and cultural development of the communities surrounding The National Great Blacks In Wax Museum.</p>		

11. Description and Purpose of Project (Limit length to visible area)

Presently, there are steps, and areas, in the museum that are inaccessible to our visitors with disabilities. We have had to work with the State Human Rights Commission to come up with temporary solutions to this problem. 1. Create bathrooms that meets accessibility guidelines. 2. Install an elevator to access areas that are not presently accessible.. 3. Enhance the lobby to allow for more accessibility.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	\$0
Design	\$50,000
Construction	\$300,000
Equipment	\$150,000
Total	\$500,000

13. Proposed Funding Sources - (List all funding sources and amounts.)

T Rowe Price	\$20,000
Becton Dickinson	\$25,000
Individual Donations from patrons	\$30,000
City of Baltimore	\$175,000
State of Maryland	\$250,000
Total	\$500,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
7/1/2019	9/1/2019	10/1/2019	4/15/2020
15. Total Private Funds and Pledges Raised	16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete	
75000.00	125,000	175,000	
18. Other State Capital Grants to Recipients in the Past 15 Years			
Legislative Session	Amount	Purpose	
2004	\$300,000	Museum Expansion	
2006	\$300,000	Museum Expansion	
2005	\$1,000,000	Museum Expansion	
2006	\$650,000	Museum Expansion	
19. Legal Name and Address of Grantee		Project Address (If Different)	
National Great Blacks In Wax Museum 1601 E. North Ave. Baltimore, MD 21213		Same	
20. Legislative District in Which Project is Located	45 - Baltimore City		
21. Legal Status of Grantee (Please Check One)			
Local Govt.	For Profit	Non Profit	Federal
[]	[X]	[]	[]
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Mr. Edward J Hiller	Has An Appraisal Been Done?	Yes/No
Phone:	410-654-5783		No
Address:		If Yes, List Appraisal Dates and Value	
465 Main Street Reisterstown Md 21136			

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
12	14	600000.00	720000.00
25. Ownership of Property (Info Requested by Treasurer's Office for bond purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			Own
B. If owned, does the grantee plan to sell within 15 years?			No
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee - Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
26. Building Square Footage:			
Current Space GSF	14,000		
Space to be Renovated GSF	3,000		
New GSF			

27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion

2019 to 2020

28. Comments

STRENGTHS AND OPPORTUNITIES

Catalyst for Tourism

The Museum is a tourism destination. Indeed, since 1983, over 5,000,000 people have visited a cultural attraction on the corner of North Avenue and Bond Street, located away from the lucrative Inner Harbor and decidedly off the beaten track.

During our peak months of February, July, and August respectively, we average about 10,000 visitors per month. During the Spring Break season, which could be from March through May, depending on what part of the U.S. one lives, our visitors come in groups from such places as Los Angeles, Minnesota, Florida, and Georgia as they travel cross-country taking mainly low income middle and high school youth on tours to introduce them to the university or college experience.

The museum has developed an extended tour program designed to send visitors to other museums and cultural venues. This year we will send 5,000 people to Reginald F. Lewis Museum, Orchard Street Church, Mt. Saint Marys Seminary, President Street Station, Frederick Douglass- Isaac Myers Museum, and Sharp Street Church.