

HOUSE BILL 1353

F1, C8

8lr3428

By: **Delegate Miele**

Introduced and read first time: February 9, 2018

Assigned to: Ways and Means

A BILL ENTITLED

1 AN ACT concerning

2 **Local Boards of Education – Fields and Courts – Naming Rights**

3 FOR the purpose of authorizing the sale or lease of naming rights by local boards of
4 education of certain sports facilities at certain elementary and secondary schools;
5 authorizing local boards of education to adopt certain regulations; defining a certain
6 term; and generally relating to naming rights for school sports facilities.

7 BY adding to

8 Article – Education

9 Section 4–118.1

10 Annotated Code of Maryland

11 (2014 Replacement Volume and 2017 Supplement)

12 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
13 That the Laws of Maryland read as follows:

14 **Article – Education**

15 **4–118.1.**

16 **(A) IN THIS SECTION, “PRIVATE ENTITY” INCLUDES AN INDIVIDUAL AND A**
17 **CORPORATION, A NONPROFIT ENTITY, OR ANY OTHER BUSINESS ENTITY.**

18 **(B) A COUNTY BOARD MAY SELL OR LEASE TO A PRIVATE ENTITY THE**
19 **NAMING RIGHTS FOR A SPORTS FIELD OR BASKETBALL COURT AT AN ELEMENTARY**
20 **OR A SECONDARY SCHOOL IN ITS JURISDICTION.**

21 **(C) A COUNTY BOARD MAY ADOPT REGULATIONS GOVERNING THE SALE OR**
22 **LEASE OF NAMING RIGHTS TO A PRIVATE ENTITY UNDER SUBSECTION (B) OF THIS**
23 **SECTION, INCLUDING REGULATIONS SPECIFYING:**

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



- 1 **(1) THE SIZE AND TYPE OF SIGNAGE ALLOWED;**
- 2 **(2) FEES AND TERMS OF THE SALE OR LEASE OF NAMING RIGHTS; AND**
- 3 **(3) USES AND ALLOCATION OF REVENUES DERIVED FROM THE SALE**
4 **OR LEASE OF NAMING RIGHTS.**

5 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
6 October 1, 2018.